#CorporateCarTaxation

How benefit-in-kind taxation for company cars can be modernised

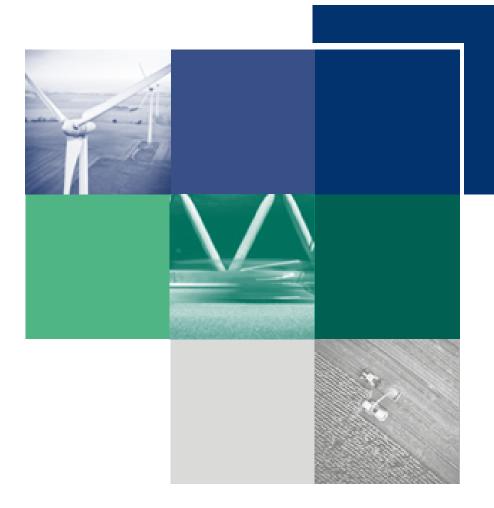
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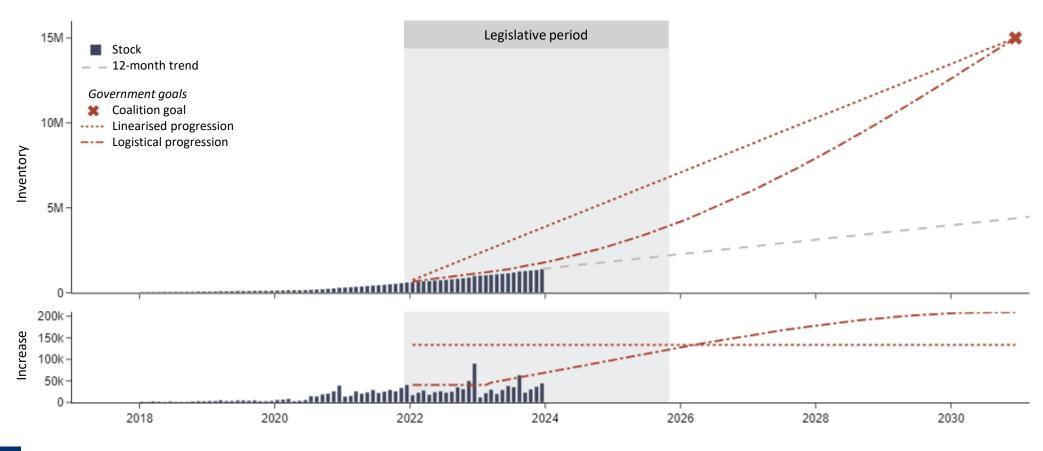


Benefit-in-kind taxation for company cars in Germany

Description:	 If a company car is also used privately, it must be taxed as income in addition to the salary (flat-rate or logbook) However, the taxation can be too low compared to real benefits and creates climate-damaging incentives
Economic effects:	 Subsidy volume: 3.5 to 5.5 bn. Euro per year Sales promotion for new and expensive cars
Ecological effects:	 Potential CO₂ savings through reform: 1.9 to 5.8 mio. t CO₂ per year Relevance for achieving the 15 mio. BEV target
Social effects:	 Privilege of the highest-income 1 to 10 % Hardly found in the lower half of income brackets

BEVs and climate policy

15 million BEVs by 2030 in Germany



Company (or rather corporate) cars in markets for new and old cars

Electrification needs a boost by corporates

Annual new registrations	Stock	
(~3 mio. passenger cars)	2025	2026
corporate		

BEV-shares in new registrations (2023)

- corporate 16 %
- private 24 %
- total 18 %

2030

18 mio

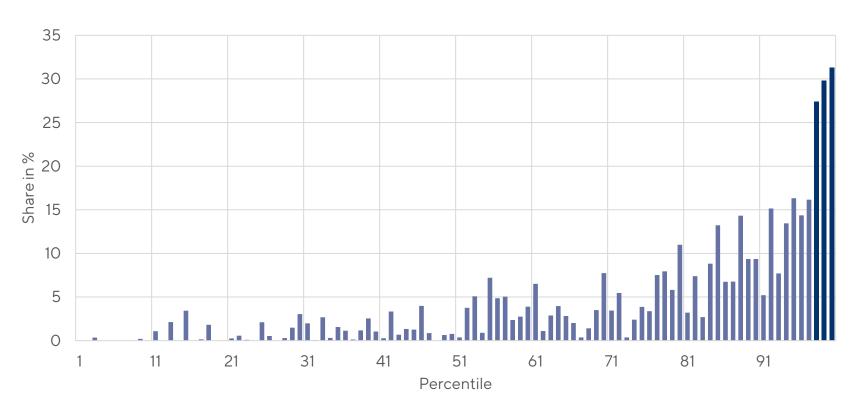
18 mio. new passenger cars by 2030, of which approx. ...

- 6 mio. private
- 12 mio. corporate, of which ...
- ... up to 6 mio. company

Source: own illustration based on Federal Motor Transport Authority (KBA)

Company cars in Germany

Distribution by net household income 2019

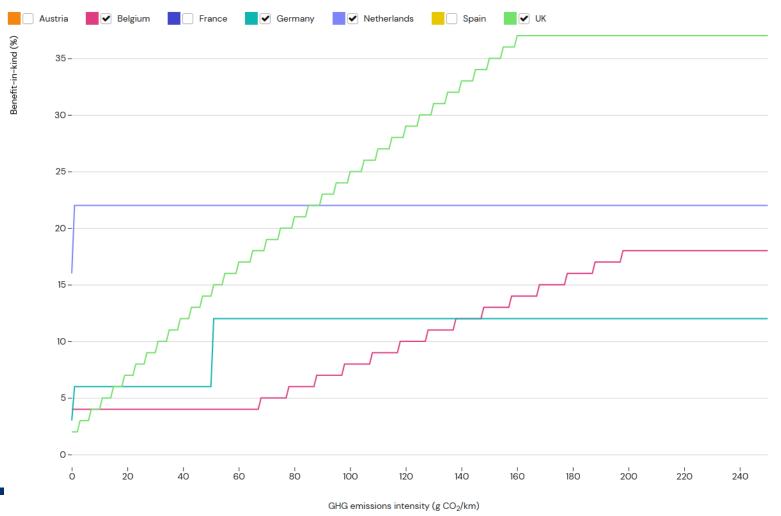


Among company car users:

- 78 % male
- 22 % female

Source: FÖS (2023) - own calculations based on SOEP Core v37

Different approaches to benefit-in-kind taxation in Europe



Source: T&E Good Tax Guide 2024

Additional relevant taxed vehicle attributes

- Benefit-in-kind
 - Age (e.g. Austria, Belgium, Norway)
 - Distance (to our knowledge nowhere obliged)
 - List price (e.g. Germany, Netherlands, UK) vs. **purchase price** (e.g. Austria, Czech Republic, Spain)
- On the corporate side
 - CO₂-dependent deductibility of depreciation (e.g. Belgium, France, UK)
- Important feature: Phasing out of BEV-subsidies



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