

To European Commission Executive Vice-President for the European Green Deal,
To the European Commissioner for Climate Action,
To the European Commissioner for Transport,
Maroš Šefčovič
Wopke Hoekstra
Adina-Ioana Vălean



Accelerating the electrification of fleets is key to cut transport emissions and increase affordable electric vehicles for consumers

Thursday, 12th October 2023

Subject: EU initiative on fleets - A call for ambitious regulatory action

Dear,

First of all, we would like to congratulate Mr Šefčovič and Mr Hoekstra with their appointment respectively as Executive Vice-President for European Green Deal, Interinstitutional Relations and Foresight and Commissioner for Climate Action. We look forward to working together with you and supporting you during the upcoming mandate.

EU action to accelerate fleet electrification represents a golden opportunity to not only tackle transport emissions, EU's largest source of greenhouse gas emissions, but also widen the access to cheaper second-hand electric vehicles. We therefore very much welcome Vice-President Šefčovič's pledge during last week's hearing that "By the end of the year, the Commission will launch a public consultation in preparation for future action to accelerate the electrification of corporate fleets by 2030."

6 out of 10 cars sold in the EU are company cars, with those vehicles driving twice as much as private cars. The purchasing decisions of corporate fleets have far wider implications than just for that enterprise. Company cars tend to spend 3 to 5 years in a fleet before going into the used car market. With 8 out of 10 Europeans buying their cars in the used car market, this is a crucial channel for EU citizens.

Accelerating the transition towards electric vehicles beyond existing policies is a necessity to achieve transport's net-zero and the 2040 climate target of -90%. As such, the faster fleets electrify their company cars, the faster more households will be able to access more affordable electric vehicles powered by clean European electricity, the faster we can reduce transport emissions. This is a win-win for climate and consumers.

Corporate fleets are in a great position to lead the way on electrification, with many already committed to fully transitioning their fleets by the end of the decade through Climate Group's EV100 campaign. On a total cost of ownership basis, electric vehicles have the advantage over polluting vehicles meaning electrification makes strong business sense too. A regulatory framework would simply ensure that all fleets are playing their part.

That's why the Platform for electromobility – the alliance of uniting automotive industries, NGOs, civil society and cities, the Europe's leading consumer association and the leading global initiative bringing together fleets committed to electrification – are uniting and calling on you to:

- Deliver on your promise to launch a public consultation by the end of this year at the very latest.
- Limit the scope of the public consultation to legislative options to accelerate fleets electrification of at least 95% by 2030.
- Include light commercial vehicles in the scope of this public consultation.
- As part of this consultation come forward with a timeline for a swift adoption of this legislation.

We hereby reiterate that we fully support the European Commission in setting binding zero emission purchase targets for corporate fleet (passenger cars) of minimum 65% in 2027 and 95% in 2030 and binding electrification targets for light commercial vehicles.

We would very much appreciate a meeting where we can discuss this initiative. We count on your leadership to bring forward a public consultation.

With kind regards,

The members of the Platform:



Our co-signatories:

