T&E analysis of EU taxonomy criteria for shipping

Estimating the eligibility of fossil LNG ships

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Context

The European Commission is currently finalising the criteria for shipping to be included in EU taxonomy rules, a classification system establishing which investments can be environmentally sustainable. Under the draft criteria proposed by the Commission for consultation in view of a Delegated Act, ships running entirely on fossil fuels could qualify as best in class technology, and thus eligible to green finance under future EU rules. This briefing takes a look at the implications of the new criteria for shipping companies and financial institutions.

1. Most existing fossil LNG ships would be greenwashed by the EU Taxonomy

According to the draft Commission proposal of Delegated Act, from 2026 onwards, sea and coastal freight and passenger vessels¹ will be offered three options to be eligible to a green label: either have zero-direct (tailpipe) CO2 emission, demonstrate a low GHG intensity per unit of energy use and minimum energy efficiency performance, or overachieve by 20% the IMO's Phase 3 EEDI criteria applicable from April 1, 2022. While the first two options are similar to the proposal issued by the Platform on Sustainable Finance in October 2022, the third option was added by the Commission afterwards. According to T&E's analysis of this new criterion, the update would create a loophole in the taxonomy framework, by labelling "green" ships still running entirely on fossil fuels. In particular, we estimate the criterion would greenwash most of the existing LNG-powered container and cruise ships.

1.1. Eligibility check of LNG-powered ships in navigation in Europe in 2021

Our assessment of all 19 LNG-powered ships that operated under the geographical scope of the EU MRV regulation in 2021 reveals that over half of LNG-powered container and cruise ships built in

¹ Activities 9.10 and 9.11 of the climate mitigation criteria

recent years would become immediately eligible to green taxonomy. In addition, no specific sunset clause is proposed, which suggests the activity is not transitional. Companies like CMA-CGM and Carnival Corporation, that owns the AIDA Cruises brand, would be significantly advantaged due to their heavy investments in fossil LNG ships over the past few years. This sends a very poor and confusing signal to investors seeking to finance green shipping. On paper, LNG-powered ships emit less CO₂ than traditional shipping fuels (marine diesel or heavy fuel oil). However, the EU's criteria ignores methane slips and downstream emissions from LNG production and transportation, which often make them worse for the climate than the traditional fuels they replace. The problematic use of LNG as a marine fuel is widely documented in existing literature, including by the World Bank, whose 2021 report specifically warned regulators and investors against the high risk of stranded assets.

Greenwashing alert: most of today's fossil gas cruise and container ships could be labelled "green"



Note: T&E analysis of eligibility to draft taxonomy criteria of the 19 LNG-powered container ships and cruise ships that navigated in European seas in 2021, using official EEDI scores based on the information from the EU THETIS MRV (2021), Clarkson's DB and IMO's EEDI regulation.

Figure 1

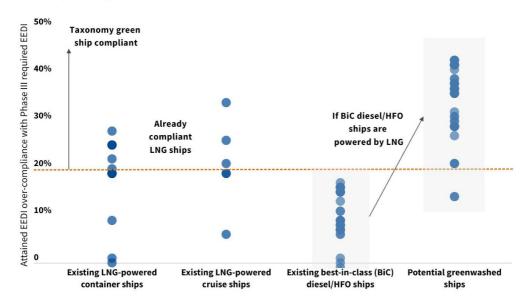
Further to the immediate eligibility of half of LNG ships in operation in European seas (dark green on figure 1), ships a bit below the 20% overcompliance threshold with IMO's EEDI might in practice be able to match the taxonomy criterion too (visible in light green and orange on the graph). For example, a well-known technique to improve the attained EEDI score of a ship is to install smaller

engines, which has a direct impact on the metric without the need to install innovative technologies (such as wind assist) or use sustainable fuels.

1.2. Estimation of potential greenwashing of future LNG-powered fleets

Such loose criterion would likely lead to "criteria shopping": even though three different options are available for taxonomy-alignment, one can expect ships would rather use the EEDI standard to obtain a green taxonomy label, as opposed to investing in zero-emission ships or in sustainable but expensive fuels to comply with the GHG intensity pathway. This provides no incentive for shipping giants such as CMA-CGM, MSC² or Carnival Cruises to invest in green shipping fuels as they will continue to benefit from green financing.

Dodging the iceberg - EU Taxonomy labels LNG ships "green"



Sources: T&E analysis, EU THETIS MRV (2021), Clarksons (2022) and IMO EEDI regulation

Note: Potential greenwashed ships applies the LNG carbon factor (Cf) and calorific values to the best-in-class diesel/HFO ships while accounting for the difference in engine efficiency between LNG dual-fuel and HFO mono-fuel engines, ceteris paribus. Best-in-class (BiC) diesel/HFO ships do not use innovative wind-assist technologies.

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Figure 2

² Although MSC did not operate LNG ships in EU waters in 2021, its current order book suggests many of their ships

INFO BOX: Why is the IMO's EEDI criterion flawed?

EEDI (energy efficiency design index) - is a ship design CO₂ standard developed by the International Maritime Organisation more than ten years ago. It covers only tailpipe CO₂ emissions and estimates only the theoretical efficiency/carbon intensity of ships in ideal operating conditions (no waves, no wind, most optimal engine efficiency assumption, etc.). Transport & Environment has published studies over the past few years demonstrating that the IMO's regulatory targets lag behind the normal market forces. More recently, the ICCT demonstrated that any LNG ship is compliant with the new EEDI criteria applying from 2022, regardless of the methane slip and emissions from fossil fuel production (figure 1 of the ICCT report).

NB: the IMO regulation defines "attained EEDI" and "required EEDI" values in absolute terms (i.e. gCO2/t-nm), and ships report their EEDI scores as absolute values under the EU MRV as well as IMO EEDI database. Therefore, the draft taxonomy criterion of 20% overachievement would apply in percentage reduction of attained EEDI over the required EEDI values.

2. Recommendation: instead of a standalone energy efficiency criterion, adopt a ambitious GHG intensity pathway

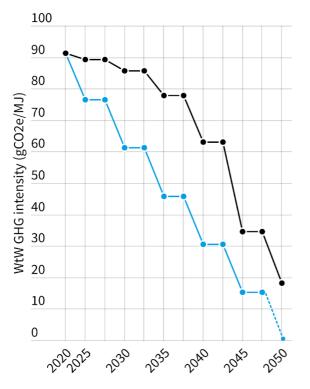
2.1. What did the Platform on Sustainable Finance propose and why should the final Delegated Act follow its recommendations?

Following harsh criticism from industry stakeholders on the first version of climate mitigation criteria for shipping, the Platform on Sustainable Finance was tasked by the Commission in 2022 to advise on revising the mitigation criteria applying after 2025 in order to facilitate the uptake of a broader range of alternative sustainable marine fuels. The main issue was the limitation of green taxonomy to "vessels that have zero-direct (tailpipe) CO2 emissions" from 2025 onwards, which meant that seagoing vessels could get a green label only if fully powered by electricity, hydrogen and potentially ammonia. However, green-hydrogen-based fuels that contain carbon, such as e-methanol, would de facto be excluded.

In order to fill this gap, in 2022, NGOs, shipping industry representatives and finance industry experts, working together through the Platform, proposed a new criterion for sustainable shipping for the period after 2025. This new standard would work as an alternative option to the zero tail-pipe CO2 criterion. It requires GHG intensity reductions every five years based on the Well-to-Wake CO₂e methodology of the FuelEU Maritime Regulation (figure 3). It provides a clear green fuels uptake pathway for shipping companies seeking to benefit from green finance, in line with the EU's 2030 and 2050 climate goals. Specifically, companies are given a linear reduction pathway to fully decarbonise by 2050, providing space for best in class technologies and fuels that overachieve the EU's GHG intensity standard defined by the forthcoming FuelEU Maritime Regulation.

The 2030 target requires as much as 30% GHG intensity improvements by 2030 for ships seeking to benefit from green finance. In plain terms, this means ships should use sustainable green fuels for at least one-third of their energy demand. This compares to the modest 6% to apply to all ships calling in European ports in 2030 under the FuelEU Maritime. T&E demonstrated in earlier studies that the Regulation's too low targets give a free ride to fossil LNG ships for decades. In this context, the Taxonomy was the EU's last chance to create a real best in class standard for green ship financing.

GHG intensity reduction pathways for sea vessels: shipping taxonomy vs FuelEU Maritime



	FuelEU Maritime Regulation	Taxonomy criteria (COM proposal)	Taxonomy criteria (Platform proposal)
2020 baseline	91.2g CO2e/MJ		
2025-2029	-2%	76.4 (-15%)	76.4 (-15%)
2030-2034	-6%	61.1 (-30%)	61.1 (-30%)
2035-2039	-14.5%	45.8 (-45%)	45.8 (-45%)
2040-2044	-31%	30.6 (-61%)	30.6 (-61%)
2045-2049	-62%	15.3 (-76%)	15.3 (-76%)
2050	-80%	-	~0

- Olimate mitigation taxonomy criteria (proposed GHG ...
 - FuelEU Maritime regulatory targets

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Figure 3

2.2. Recommendations in view of the final Delegated Act

We strongly recommend removing the EEDI standard from the operational criteria for sea and coastal vessels. Instead, there are several options to account for the energy efficiency improvements of vessels in the taxonomy:

- Move the EEDI standard to the taxonomy's criteria applicable to manufacturing of sea vessels, as
 initially proposed by the Platform. This would be more appropriate given the nature of the EEDI,
 which was designed by IMO as a minimum technical efficiency standard for new ships to be built
 from 2013 onwards; AND/OR
- 2. Increase the EEXI over compliance threshold (IMO operational efficiency criteria) which was added by the Commission under the GHG reduction pathway criterion. This would have the advantage to incentivise energy efficiency improvements for existing and new ships along with fuel switch required under the fuel GHG intensity criteria *OR*
- 3. Merge EEDI (and/or EEXI) and fuel GHG intensity criteria in a single alternative option for sea vessels for the period after 2025.

At the very least, clear safeguards must be set if the EEDI standard were to be retained as a standalone criterion for sea and coastal vessels:

- Increase the overcompliance threshold from 20% to 35% to ensure room for innovation as opposed to business as usual;
- Time-limit the applicability of the criterion until 31 December 2029 latest, so that from 2030 onwards, only the GHG intensity pathway and the zero tail-pipe criteria remain active.

Further information

Faig Abbasov
Shipping Programme Director
Transport & Environment
faig.abbasov@transportenvironment.org

Delphine Gozillon
Sustainable Shipping Officer
Transport & Environment
delphine.gozillon@transportenvironment.org